

## Highly Encrypted Cloud Faxing for the Automotive Finance Industry

eFax Corporate's secure cloud faxing solutions improve both operational efficiencies and compliance, reduce costs and more.

**PCI-DSS**  
COMPLIANT

**SOX**  
COMPLIANT

**GLBA**  
COMPLIANT

*The Automotive Finance industry uses eFax Corporate to streamline their processes—eliminate fax servers, telco lines, maintenance costs, and improve compliance.*

Fax technology has progressed from dedicated, standalone machines to cloud-based integrated services. Today, progressive organizations in the automobile finance industry are moving their fax infrastructure to the cloud. By eliminating concerns about system reliability, cost, scalability, and hardware and software maintenance, these companies are able to free internal resources to focus on other business-critical processes.

### Enter eFax® Corporate:

The world's most experienced provider of secure online fax solutions. We've securely faxed hundreds of millions of pages since 2000, and helped the automotive lending industry improve security and compliance, respond faster to customer needs, and cut overhead costs.



#### Highest Encryption Levels

256-bit AES and TLS encryption protect your faxes immediately



#### Tier-III Secure Servers

Servers in highly secure data centers keep your faxes protected 24/7/365.



#### Transport Layer Security (TLS)

Is opened and a PIN required when you access your fax online.



## *eFax® Corporate is the Number #1 Choice for the Automotive Lending Industry*

With automobile sales on the rise again, organizations in the lending industry are looking to the future. Their success will depend on how well they can maximize efficiency and market share in fiercely competitive, more tightly regulated markets. Due to these and other factors – including automated, flexible, and more secure delivery options for financing – the adoption of cloud-based fax solutions is gaining speed.

eFax Corporate® provides automobile lenders across the country with a simple, but powerful cloud-based solution that enables employees to fax by email quickly, easily and from anywhere.



## *More Efficient, More Cost-Effective, More Secure*

The automobile lending industry has paper-intensive business processes, from loan applications, to purchases, leasing, insurance, and registration documentation. And in an era of instantaneous transactions, clients' expectations are that their communications move just as quickly. eFax® Corporate moves your traditional fax transmissions from the old analog model of paper fax machines and unreliable fax servers, to a faster, more convenient and more cost-effective online fax service.



Eliminate the need for onsite fax machines, fax hardware or software and execute banking transactions at the speed of the Internet.



Eliminate long-distance phone charges you are incurring today for certain faxes.



Integrates seamlessly into your existing business systems—including CRM, SRM, Finance Applications and Car Dealer Management Systems.



Complete audit trails and advanced high-security data transmission options help you maintain compliance standards when sharing documents outside the organization.



No need for your IT staff to continue managing and troubleshooting an onsite fax infrastructure.



Your institution can significantly reduce overhead costs of traditional faxing — ink, paper, toner, and dedicated fax telephone lines.



## Keep Faxes PCI, SOX and GLBA Compliant

Chances are that your staff sends and receives a great deal of its financial records via fax servers and desktop fax machines. This places your business at risk of non-compliance with PCI, SOX, GLBA and other data privacy standards and regulations. The payments card industry and Sarbanes-Oxley and Gram Leach Bliley regulations places tough privacy, security and accountability rules on business and their executives. The stakes are high if organizations do not meet the latest standards for corporate compliance.



Meeting corporate compliance requirements often means that organizations must find business process automation and information delivery solutions that can help protect communication security and accuracy while providing fast, efficient delivery of governed business information.



Support for Corporate Compliance with eFax Corporate® allows your organization to securely process, manage, track and distribute the corporate data and documents required to demonstrate accountability, control and financial transparency.



Many might argue that analog fax machines are not subject to the same vulnerabilities as digital faxing. Fax machines are however, subject to PCI compliance regarding restricting physical access to cardholder data. This means anything your fax machines print which contains cardholder data is at risk for compliance violations.



eFax Corporate® is a feature rich fax solution that directly supports compliance efforts through improvement of document and information management, workflow and process automation, communication and collaboration, and monitoring and reporting functions.



eFax Corporate® also implements the highest level of data encryption recommend by the National Institute of Standards and Technology – including Transport Layer Security (TLS) in transit and 256-bit Advanced Encryption Standard (AES) in storage, to help keep your faxing processes on the right side of the regulators.

That is why Financial institutions around the country have turned to a secure, efficient, and cost-effective alternative to paper faxing: eFax Corporate®, which allows them to send and receive confidential documents securely by email -- from any desktop, tablet or smartphone.



## *Improve Fax Workflows and Staff Productivity*

Receiving inbound faxes as email means you can conduct business when you need to and react quickly to clients around the clock. Your staff will no longer have to wait by a fax machine for a contract, waste time redialing a busy fax number, queue up an outbound fax to be sent later, troubleshoot fax machines, reboot crashing fax servers, or manage an aging fax infrastructure. Fax anywhere, any time. We'll handle everything and make faxing as easy as email for your staff. You can even keep your current fax number.

## *You Can Trust Industry Leader eFax Corporate*

If your firm is like most in today's automotive finance environment — looking for every competitive edge you can find — switching from a traditional, in-house enterprise faxing infrastructure to a secure cloud fax by email solution from eFax Corporate is a proven solution.

When it comes to entrusting your documents and sensitive data, you should trust only the world leader. For twenty years, that has been the same provider--eFax Corporate.

Trusted by more heavily regulated organizations than any other cloud fax provider, eFax Corporate is also the choice for most of the Fortune 500 and thousands of other midsized to large businesses.



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