

## Highly Encrypted Cloud Faxing for Schools and Educational Institutions

Send and receive confidential records and sensitive student documents with eFax Corporate's secure cloud faxing solutions.



*Use of paper-based faxing exposes educational institutions to unauthorized access of confidential student records and potential litigation. Fortunately, cloud faxing with eFax Corporate® protects the security of your data.*

In today's educational system, school districts and universities have centralized and localized administrative departments that handle accounting, purchasing, financial and student information for their entire organization. This means that large volumes of highly sensitive data are exchanged every day, often through fax machines. With security threats becoming an ever-growing problem, protecting this data has become a primary concern.



**FERPA**  
COMPLIANT

### Enter eFax Corporate®:

The world's most experienced provider of secure Cloud-based fax solutions. We've securely faxed hundreds of millions of pages per day since 2000, and helped keep schools in compliance with FERPA and other federal regulations.



#### Highest Encryption Levels

256-bit AES and TLS encryption protect your faxes immediately



#### Tier-III Secure Servers

Servers in highly secure data centers keep your faxes protected 24/7/365.



#### Transport Layer Security (TLS)

Is opened and a PIN required when you access your faxes through our online portal.

## The Service You Need. The Reliability You Can Count On.

Whether your institution is a public, charter, private school or university, chances are your staff still sends and receives a great deal of its education records and disclosures by fax. For example, transcripts and other student records, insurance forms, applications, records requests, student financial information, and more. It also means your institution's IT department must manage and maintain a network of aging desktop fax machines, expensive telco lines and costly in-house fax servers.

But schools around the country have discovered a far more efficient, convenient and cost-effective alternative: sending and receiving confidential and sensitive student documents securely by email with eFax-- from any desktop, tablet or smartphone.

### Reduce Overhead Costs



Eliminate the need for onsite fax machines, fax server hardware or software.



Eliminate monthly telephone line costs and long distance charges for sending faxes out of area.



No need for your IT staff to continue managing and troubleshooting any onsite fax infrastructure.



Your institution can significantly reduce your overhead costs of traditional faxing — ink, paper, toner, and dedicated fax telephone lines.

### Protect the Privacy of Student Information

Educational institutions from primary schools to graduate schools are dependent upon faxing for the sending and receiving of important and confidential documents. However, the use of paper-based faxing processes exposes educational institutions to unauthorized access to confidential student records, potential litigation and possible FERPA violations. The Family Educational Rights and Privacy Act (FERPA) (20 U.S.C. § 1232g; 34 CFR Part 99) is a Federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education.





FERPA gives parents certain rights with respect to their children's education records. These rights transfer to the student when he or she reaches the age of 18 or attends a school beyond the high school level.

Parents or eligible students have the right to inspect and review the student's education records maintained by the school.



Schools must notify parents and eligible students annually of their rights under FERPA. The actual means of notification (special letter, inclusion in a PTA bulletin, student handbook, or newspaper article) is left to the discretion of each school.

Some school health records may be subject to HIPAA, the Health Insurance Portability and Accountability Act (HIPAA), which regulates the protection of medically related PII data and may apply to schools which provide healthcare services and engage in HIPAA covered transactions such as billing health plans.



The Security Rule within HIPAA states that entities should perform a risk assessment and implement encryption if the evaluation indicates that encryption would be a "reasonable and appropriate" safeguard. If an entity decides not to encrypt electronic protected health information (ePHI), it has to document and justify that decision and then implement an "equivalent alternative measure."

Whether your institution is small, medium or large, eFax Corporate® meets these challenges by integrating and automating fax and document distribution within your existing business applications. This lets you reduce paper-based operational costs, increase staff productivity, and decrease FERPA/HIPAA regulation risks associated with stand-alone fax machines and unsecure email communications. Learn more about FERPA regulations [here](#).





## You Can Trust Industry Leader eFax Corporate

When it comes to entrusting your students' personally identifiable information and other sensitive school data to a cloud fax solution, you should trust only the world leader. For twenty years, that has been the same provider--eFax Corporate.

Trusted by more heavily regulated organizations than any other cloud fax provider, eFax Corporate is also the choice for most of the Fortune 500 and thousands of other midsized to large businesses.

Our cloud fax services can help your educational institution tighten up your fax security, reduce fax costs, meet FERPA compliance requirements, and improve your overall fax productivity.

## About **consensus** Cloud Solutions

Consensus Cloud Solutions, Inc. (NASDAQ: CCSI) is the world's largest digital fax provider and a trusted global source for the transformation, enhancement and secure exchange of digital information. We leverage our 25-year history of success by providing advanced solutions for regulated industries such as healthcare, finance, insurance and manufacturing, as well as state and federal government. Our solutions consist of: cloud faxing; digital signature; natural language processing and artificial intelligence; robotic process automation; interoperability, and workflow enhancement that result in improved outcomes. Our solutions can be combined with best-in-class managed services for optimal implementations. For more information about Consensus, visit **consensus.com** and follow **@ConsensusCS** on Twitter to learn more.

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